



ALZHEIMER'S  ASSOCIATION®

# Memory Ball Dancing Stars

## 2023

**SPONSORSHIP OPPORTUNITIES AND PLEDGE FORM**

*All proceeds benefit the Alzheimer's Association*

Saturday, May 6, 2023  
7 p.m. - Midnight  
Baltimore Marriott Waterfront Hotel  
700 Aliceanna Street  
Baltimore, MD 21202

# 2023 Memory Ball Committee

## 2023 Chair

Faith Fiocco  
Leap of Faith Decorative Consulting

## Current Past Chair

JR Paterakis | H&S Bakery

## Committee Members

Loretta Anderson | Epigenetic Data Sciences

Felis Andrade | Giant Food

Jeff Bathurst | SC&H

George D. Bittar, MD | Medstar Health

Deborah Gisriel Bittar, MD | Main Street Pediatrics

Rachael Campbell | Correct Rx Pharmacy

Robert Commodari | The Commodari Group of  
eXp Realty

Joe Cuddy | Capital One

Max Curran | Venable

Richard DeFelice | FMS Secure Solutions

Susan Sunderland DeFelice | Sunderland Interiors

Chris Endres, PhD | Sinclair Broadcasting

Karen Fernandez | Food World

Claire Fraser, PhD | UMD School of Medicine

Cathy Hamel | Gilchrist

Heather Kress

Joyce A. Kuhns, Esq. | Offit Kurman

Theresa Leatherbury | Rachuba

Kadine Mitchell | Brightview Senior Living

Kathie Okun | Okun Financial Group

Ellen Promisloff

Cole Smith | Brightview Senior Living

Sharon Reynolds Stanton

Ellen Yankellow, PharmD | Correct Rx Pharmacy

Jenette Young | ComForCare Home Care Services

Karen Young | H&S Bakery



The Memory Ball Dancing Stars is a signature fundraising event for the Alzheimer's Association. This event features several prominent members from Maryland who are known for their leadership and commitment to the cause. These Dancing Stars compete for the coveted Mirror Ball trophy by asking for "votes" (one vote = one dollar) in an effort to raise much-needed funds for the Alzheimer's Association. The Dancing Stars will perform a dance to dazzle and delight more than 700 guests in attendance, and the couple that receives the most "votes" will be awarded the Mirror Ball trophy.

Your sponsorship of the Alzheimer's Association Memory Ball Dancing Stars places your company among Maryland businesses that are championing a cure for Alzheimer's disease.

## ABOUT THE ALZHEIMER'S ASSOCIATION

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. For more than 40 years, we have provided reliable information, education and support for people with dementia and their families, increased funding for dementia research and influenced changes in public policy.

As part of a nationwide network of chapters, the Alzheimer's Association Greater Maryland Chapter provides help and hope to people with dementia throughout Maryland. We connect them, their families and caregivers with our 24/7 Helpline (800.272.3900), online resources and tools (alz.org), education programs, support groups, safety services, training resources for professionals, clinical trials and advocacy on the federal, state and local levels.

## VISIT

[act.alz.org/BaltimoreMemoryBall](http://act.alz.org/BaltimoreMemoryBall)

# MEMORY BALL DANCING STARS

## 2023 SPONSOR BENEFITS

### PRESENTING SPONSOR | \$50,000

- ◇ Four reserved tables of 10 with premier table placement.
- ◇ Company logo on *Save the Date* card if committed by November 1, 2022.
- ◇ Company logo on Mirror Ball trophies.
- ◇ Company representative to speak during program and present trophies to top winners.
- ◇ Company logo printed prominently on invitation, envelope, event signage, video screens and reception napkins.
- ◇ Photo opportunity prior to event with Dancing Stars.
- ◇ Letter from the Sponsor and centerfold acknowledgment in the program book.
- ◇ Company to provide a 60 second video (Why We Sponsor) to be posted on social media.
- ◇ Company logo on 2023 Memory Ball website, voting app, scoreboard and sponsor loop.
- ◇ Two hotel rooms the night of the event (*with valet parking*).
- ◇ Valet parking for 20 guests.
- ◇ Sponsorship acknowledged in all event media.

### PREMIER SPONSOR | \$35,000

- ◇ Three reserved tables of 10 with premier table placement.
- ◇ Company logo on *Save the Date* card if committed by November 1, 2022.
- ◇ Company logo on Mirror Ball trophies.
- ◇ Company representative to speak during program and present trophies to top winners.
- ◇ Company logo printed prominently on invitation, envelope, event signage, video screens and reception napkins.
- ◇ Photo opportunity prior to event with Dancing Stars.
- ◇ Letter from the Sponsor and two full-page acknowledgments in the program book.
- ◇ Company to provide a 60 second video (Why We Sponsor) to be posted on social media.
- ◇ Company logo on 2023 Memory Ball website, voting app, scoreboard and sponsor loop.
- ◇ One hotel room the night of the event (*with valet parking*).
- ◇ Valet parking for 10 guests.
- ◇ Sponsorship acknowledged in all event media.

### BALLROOM SPONSOR | \$25,000

- ◇ Three reserved tables of 10 with premier table placement.
- ◇ Company logo on *Save the Date* card if committed by November 1, 2022.
- ◇ Company representative to speak during the program and present trophies to top winners.
- ◇ Company logo printed prominently on invitation, envelope, event signage, video screens and reception napkins.
- ◇ Letter from the Sponsor and full-page acknowledgment in the program book.
- ◇ Company to provide a 60 second video (Why We Sponsor) to be posted on social media.
- ◇ Company logo on 2023 Memory Ball website, voting app, scoreboard and sponsor loop.
- ◇ One hotel room the night of the event (*with valet parking*).
- ◇ Sponsorship acknowledged in all event media.

### CHA-CHA SPONSOR | \$15,000

- ◇ Two reserved tables of 10 with premier table placement.
- ◇ Company representative to present dancer recognition awards.
- ◇ Company logo printed prominently on invitation, event signage and reception napkins.
- ◇ Full-page acknowledgment in the program book.
- ◇ Company to provide a 30 second video (Why We Sponsor) to be posted on social media.
- ◇ Company logo on 2023 Memory Ball website, voting app and sponsor loop.
- ◇ Sponsorship acknowledged in all event media.

### FLAMENCO SPONSOR | \$10,000

- ◇ One reserved table of 12 with premier table placement.
- ◇ Company logo printed prominently on invitation, event signage and reception napkins.
- ◇ Full-page acknowledgment in the program book.
- ◇ Company to provide a 30 second video (Why We Sponsor) to be posted on social media.
- ◇ Company logo on 2023 Memory Ball website, voting app and sponsor loop.
- ◇ Sponsorship acknowledged in all event media.

### SAMBA SPONSOR | \$7,000

- ◇ One reserved table of 10.
- ◇ Company name printed on invitations and event signage.
- ◇ Full-page acknowledgment in the program book.
- ◇ Company acknowledged on social media.
- ◇ Company logo on 2023 Memory Ball website, voting app and sponsor loop.

### TANGO SPONSOR | \$3,500

- ◇ Four tickets to the 2023 Memory Ball.
- ◇ Full-page acknowledgment in the program book.
- ◇ Company name on 2023 Memory Ball website.

### PROGRAM BOOK SUPPORTERS

- ◇ \$1,000 | full-page acknowledgment in the program book.
- ◇ \$500 | half-page acknowledgment in the program book.



## ALZHEIMER'S<sup>®</sup> ASSOCIATION

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research.

Our vision: A world without Alzheimer's and all other dementia<sup>®</sup>.

Our mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

800.272.3900 | [alz.org/maryland](https://alz.org/maryland)

